

# Alex McClellan

## GRAPHIC DESIGNER

Seeking an opportunity to work and learn in a collaborative team environment to utilize my creative skills and innovative ideas towards the company's success.

*alexmarchesi.com*  
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## Professional Experience

### ROBERT HALF

*Contract Graphic Designer with Schnucks*  
December 2019 - Present

Developed branding and design elements such as brand strategy, identity design, collateral material, packaging, signage, ads. Created large format print design such as billboards, banners, vehicles, posters. Conceptualization, development and implementation of campaigns that includes a variety of print signage.

### FREELANCE

*Graphic Designer*  
May 2014 - Present

Collaborate with clients to create a variety of different projects while demonstrating exceptional time management and communication skills.

### SCORCH

*Senior Art Director*  
June 2017 - September 2019

Manage and direct activities for two major accounts. Responsible for a team of Art Directors, Designers, Illustrators, and Videographers—including managing the concept, design, layout, photography and art direction of various projects. Monitor project progression from start to finish to ensure successful completion within budget. Work with management to establish new processes to improve productivity and establish an efficient work flow. Collaborate with the Creative Director, Content and Account teams to make sure projects were in alignment with clients' creative strategy and marketing objectives.

### STEALTH CREATIVE

*Art Director*  
July 2015 - May 2017

Responsible for conceptualizing, designing and producing sales-driving, brand-extending and cross-channel campaigns including print ads, television ads, branding collateral, brochures, advertorials, websites, banner ads, billboards, logos, pitch decks and more.

### GUNN | JERKENS

*Graphic Designer*  
July 2014 - December 2014

Collaborated with team members to create concepts and designs while consistently meeting deadlines and requirements. Produce innovative design solutions such as brochures, indoor/outdoor signage, websites, email campaigns, banner ads, print ads, social media campaigns and brand identities.

## Education

**MISSOURI STATE UNIVERSITY** SPRINGFIELD, MISSOURI  
*Bachelor of Fine Arts - Graphic Design*  
May 2011

## Dedicated Skills

### DESIGN

Experienced in branding, advertising and campaign development, typography, layout and publication design. Effective communication skills. Strong leadership and client-oriented professional work ethics. Creative, flexible and adaptive—can develop, implement or adjust to new ideas. Purpose-driven design, creative problem solving and strategic thinking in visual communication. Comfortable with critical team analysis and independent decision making.

### TECHNICAL

Highly skilled in the Adobe Creative Suite (InDesign, Illustrator, Photoshop). Working knowledge of assorted Content Management Systems. Proficient in Microsoft Office